

# GROWTH TACTICS CHEAT SHEET

## PLATFORM DESIGN TOOLKIT 2.2

### The priorities

SIGN TOOLKIT 2.2				← MORE PROFESSIONALISM		
MONOGAMOUS	HIGH AOV	LOCAL	HIGHLY ASYMMETRIC	HIGH FREQUENCY	EASY MULTI TENANCY	COMMODITISED SUPPLY
+++	+++	++		+		
	+++		+++			
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+	++	+	+	++	+++	+
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